

WARNING: FILM PRODUCTION SUBSIDIES ARE HAZARDOUS TO YOUR HEALTH.

AND CALIFORNIA OUGHT TO KNOW.

“It is **unconscionable** that one state program threatens to undermine our state’s public health achievements and goals, our investment in tobacco prevention, and our savings in health care costs, particularly in a time of declining state revenues.”

— Michael Ong, MD, PhD, Chair, California Tobacco Education and Research Oversight Committee, to the California Film Commission, 2011

“Any benefit that tobacco-related subsidies for films might have for California’s inter-state competitiveness must be balanced against **proven, catastrophic ‘collateral damage’** to young audiences and the long-term health costs to the state.”

— Jonathan Fielding, MD, MPH, Health Officer and Director, Los Angeles County Department of Public Health, to the California Film Commission, 2011

This year, states will give away \$350 million in tax credits to producers of movies with smoking. These films have recruited more than one million current teen smokers. That means film subsidies are undercutting hundreds of millions of dollars states will also spend this year to battle tobacco, the nation’s #1 cause of preventable death. Can your state bid for movies without risking kids’ lives? The solution is at bit.ly/fixsubsidy.



**SMOKE
FREE
MOVIES**